

EMERALD COAST FISHING

TEAM BRANT PEACHER AND JEFF RUSSELL



2011 SPONSORSHIP PACKET

Emerald Coast Fishing Team Brant Peacher and Jeff Russell (Two Different Types of Sponsorships)

1. **Corporate or Business Sponsor**- This sponsor is interested in helping us further our career but is also interested in receiving benefits from the sponsorship.

- we will promote our sponsors whenever there is an opportunity
- Provide competition results, photographs, media coverage etc.
- wear sponsors business name or logo on tournament jersey, boat, etc.
- invite sponsors to all the tournament events
- add sponsor to our tournament and charter website (tournament website will be up next month)
- mention sponsor in all fishing reports, TV shows, tournament weigh ins, etc.
- give a sponsors business card to each fishing charter client (roughly 200 a year)
- Set up booths with sponsors product at tournaments and seminars

To become a Corporate or Business Sponsor there is 2 different packets available:

A. **\$400 packet**. This sponsor will pay for at least one IFA Redfish tour entry fee in 2011. Each entry is \$400. We will place sponsor logo and business name on tournament jersey, provide sponsor with competition results, photographs, media coverage, etc., add sponsor to our tournament and charter website, mention sponsor in all fishing reports, TV shows, tournament weigh-ins etc. In general we will help our sponsor in any way possible. You are now part of our team!

B. **\$800 packet**- This sponsor will pay for at least two IFA entry fees during the year of 2011. Along with everything included in packet A, we will also work at least one vender show for your company during the year. We will also keep sponsors product with us at all tournaments and seminars for show and tell, set up booths at different seminars and tournaments advertising sponsors product, and put a logo on our tournament boat.

2. **Private Sponsor**- Financial Support from private individuals (friend, family, business, etc....) who would simply like to help out our tournament team with entry fee and travel money. Private sponsors can send whatever amount of money they would like to our fishing team. This is more of a generous donation. We will keep all of our private sponsors updated on tournament success with pictures, articles, emails, etc. Private sponsors will also be invited to all events that the team participates in. We want all private sponsors to be a part of our team. We will accept anything!

We want our sponsors to feel like part of our team! Our sponsors will get frequent updates and we will help our sponsors as much as possible throughout the year. We reach out to a bunch of people in the fishing community with all of our articles, reports, tournaments etc. We would love for you to jump on board! If you are interested in being a part of our team please email us and we will get the ball rolling!

Below are our current tournament results to date!

IFA Pro Redfish Tour

Navarre - 2009 4th Place

Orange Beach - 2009 7th Place

Destin - 2011 9th Place

Orange Beach - 2010 14th Place

Other Tournaments

Grass Flats Classic(Destin) - 2009 4th Place

Bud Light Pensacola Inshore – 2010 4th Place

Spots-n-Slots(Pensacola) – 2010 2nd Place

Fishin Chix(Destin) – 2009 2nd Place Overall

Emerald Coast Redfish Tour

Upper Bay(Pensacola) - 2010 6th Place

Panama City - 2010 8th Place

Destin – 2010 7th Place

Pensacola - 2009 7th Place

Destin – 2011 2nd Place



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